

The Steve Jarding Method

))) Voice – The second leg of the communication stool

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REFERENCE VIDEO

***Bolsonaro** – Brazil's Victory speech*

Voice: The second leg of the three-legged communication stool besides words and body language is voice. How we use our voice to accentuate our words by changing volume and tone and using pauses to compliment our body language will help determine whether we are a great speaker or merely an average one.

Remember the UCLA study showed that 38 percent of people will interpret and connect to what you say based on their interpretation of how you **SOUND** when you say it.

Your voice delivers many messages including:



Resonance

The intensity of our voice



Timbre

The quality of the sound of your voice



Volume

Don't be afraid to not only RAISE your voice to make a point, but sometimes even more dramatic is when you LOWER your voice to make a point.



REFERENCE VIDEO

*Jordon, Barbara - 1992
convention speech*



REFERENCE VIDEO

Scent of a Woman

*Kennedy, Bobby - Death of
Martin Luther King*

Your voice delivers many messages including:



Pitch

The highness or lowness of a tone as perceived by the ear. It correlates with tone or intonation.



Pacing

The timing of your words, pauses, conversational transitions. This technique is one of the most powerful in speech.

You also want to show strong energy in your presentation and often voice is the best vehicle to accomplish this.

Often this is accomplished by increasing your volume slightly. You don't have to shout, but pick it up a notch.